

**GLOBAL BUSINESS M.A. - INDUSTRY MANAGEMENT**

1. Semester 30 ECTS	<div><b>International Management &amp; Strategy</b> GBM 1.1 Advanced International Management  5 ECTS/ 48h</div>	<div><b>International Management &amp; Strategy</b> GBM 1.2 International Business Ethics and Corporate Governance  5 ECTS/ 48h</div>	<div><b>International Management &amp; Strategy</b> GBM 1.3 Global Strategic Leadership  5 ECTS/ 48h</div>	<div><b>Quantitative Methods &amp; Data Analytics</b> GBM 2.1 Quantitative Methods for Business Decision Making  5 ECTS/ 48h</div>	<div><b>Quantitative Methods &amp; Data Analytics</b> GBM 2.2 Advanced Data Analytics for Global Business  5 ECTS/ 48h</div>	<div><b>Quantitative Methods &amp; Data Analytics</b> GBM 2.3 Advanced Research Methods  5 ECTS/ 48h</div>
2. Semester 30 ECTS	<div><b>Industry Management</b> GBM 3.1 Digital Business Models and Platforms  5 ECTS/ 48h</div>	<div><b>Industry Management</b> GBM 3.2 Change Management and Organizational Development  5 ECTS/ 48h</div>	<div><b>Industry Management</b> GBM 3.3 Financial Management for Industrial Enterprises  5 ECTS/ 48h</div>	<div><b>Industry Management</b> GBM 3.4 Advanced Supply Chain Management  5 ECTS/ 48h</div>	<div><b>Industry Management</b> GBM 3.5 Strategic Marketing in Industrial Markets  5 ECTS/ 48h</div>	<div><b>Electives</b> GBM 4.1 Elective I  5 ECTS/ 48h</div>
3. Semester 30 ECTS	<div><b>Electives</b> GBM 4.2 Elective II  5 ECTS/ 48h</div>	<div><b>Master's Thesis</b>  25 ECTS</div>				