

GLOBAL BUSINESS M.A. - INDUSTRY MANAGEMENT

1. Semester 30 ECTS	International Management & Strategy GBM 1.1 Advanced International Management 5 ECTS/ 48h	International Management & Strategy GBM 1.2 International Business Ethics and Corporate Governance 5 ECTS/ 48h	International Management & Strategy GBM 1.3 Global Strategic Leadership 5 ECTS/ 48h	Quantitative Methods & Data Analytics GBM 2.1 Quantitative Methods for Business Decision Making 5 ECTS/ 48h	Quantitative Methods & Data Analytics GBM 2.2 Advanced Data Analytics for Global Business 5 ECTS/ 48h	Quantitative Methods & Data Analytics GBM 2.3 Advanced Research Methods 5 ECTS/ 48h
	Industry Management GBM 3.1 Digital Business Models and Platforms 5 ECTS/ 48h	Industry Management GBM 3.2 Change Management and Organizational Development 5 ECTS/ 48h	Industry Management GBM 3.3 Financial Management for Industrial Enterprises 5 ECTS/ 48h	Industry Management GBM 3.4 Advanced Supply Chain Management 5 ECTS/ 48h	Industry Management GBM 3.5 Strategic Marketing in Industrial Markets 5 ECTS/ 48h	Electives GBM 4.1 Elective I 5 ECTS/ 48h
3. Semester 30 ECTS	Electives GBM 4.2 Elective II 5 ECTS/ 48h	Master's Thesis 25 ECTS				