

Study progress chart Art Market Management MA

Start: April 1st / October 1st

Duration: 4 semesters

MA in Art Market Management

1st semester Semester block A 30 ECTS	AMM 1: Fundamentals of the Art Market 1.1 Focus on the art market I: An overview of art periods from antiquity to the 20th century 5 ECTS	AMM 2: Art Market Studies 2.1 Provenance research 5 ECTS	AMM 3: Economics and Law 3.2 Legal framework in the German art market 5 ECTS	AMM 4: Practical Project 4.1 Project I: Materials Science AM (Authenticity and Materials Testing) 5 ECTS	AMM 4: Practical Project 4.2 Project II: Art Fairs Excursion to a relevant art fair 5 ECTS	AMM 5: Elective 5.1 Elective subject (choice of 1 out of 4) 5 ECTS
2nd semester Semester block B 30 ECTS	AMM 1: Fundamentals of the Art Market 1.3 Fundamentals of the art market 5 ECTS	AMM 2: Art Market Studies 2.2 Marketing strategies in the art market (galleries, art dealers, auction houses, artists' studios) 5 ECTS	AMM 2: Art Market Studies 2.3 Project Management in the Art Market 5 ECTS	AMM 3: Economics and Law 3.1 Fundamentals of Business Administration and Financial Management 5 ECTS	AMM 4: Practical Project 4.3 Project III: Exhibition Management in the Art Trade Practical exercise with own exhibition 5 ECTS	AMM 5: Elective 5.1 Elective subject (choice of 1 out of 4) 5 ECTS
3rd semester 30 ECTS	AMM 2: Art Market Studies 2.4 Auction Management in Germany and Europe 5 ECTS	AMM 4: Practical Project 4.5 Project V: Auction Management in the Art Trade 5 ECTS	AMM 6: Master's degree 6.1 Scientific Work 5 ECTS	AMM 6 Master's Degree 6.2 Master's thesis with defense 15 ECTS		